



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael A. Bass

Serial No.: 09/855,062

Title: SIGN AND METHOD FOR MARKETING GOODS AND SERVICES

Filed: May 14, 2001

Examiner: Yogesh C. Garg

Art Unit: 3625

Docket No.: 32759US1

AMENDMENT C
(In Response to Paper No. 13)

Commissioner for Patents
Washington, D.C. 20231

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Dear Sir:

This amendment is responsive to the Office action mailed January 21, 2003. By this amendment, Applicant has cancelled 2 claims and added 4 new claims, leaving a net total of 2 new claims. Enclosed is a check for \$18 to cover the extra claim fee.

Please amend the application as follows.

IN THE CLAIMS:

Please cancel claims 24-25 without prejudice.

Please amend claim 1 as follows.

1. (third amended) A method for marketing a good comprising the steps of:
2. a) providing a physical sign having a preprinted website address, a space for a unique

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on the date indicated below.

Steven J. Solomon

Name of Agent for Applicant

April 7, 2003
Date Signature of Agent

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